

Retail Supply Summary Index Report



Geography: Linden (Place)

Date: January 28, 2022

Index Base Average = 100

Index Base File: Entire US

Demographic Overview (2021)

Total Population	2,094	Total Households	893	Median Income	\$38,114
% Male Population	47.6%	Average Household Size	2.2	Per Capita Income	\$22,388
% Female Population	52.4%	Household Growth from 2000 to 2010	-4.2%	Average Household Income	\$51,003
Median Age	44.5	Total Housing Units	1,084	Employees	759
Population Density	594.4	% Occupied Housing Units	82.3%	Establishments	70
		% Vacant Housing Units	17.7%		

2021 Retail Supply by Store Type

	Aggregate Dollars	Average Dollars	Percent of Total	Index
Building Material & Garden Equipment & Supply Dealers	\$7,840,716	\$8,783	10.3%	257
Clothing & Clothing Accessories Stores	\$488,596	\$547	0.6%	34
Electronics & Appliance Stores	\$87,180	\$98	0.1%	15
Food & Beverage Stores	\$14,592,788	\$16,347	19.2%	244
Foodservice & Drinking Places	\$3,328,921	\$3,729	4.4%	75
Furniture & Home Furnishings Stores	\$321,684	\$360	0.4%	41
Gasoline stations	\$12,356,996	\$13,843	16.2%	410
General Merchandise Stores	\$9,251,094	\$10,363	12.2%	178
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$10,544,381	\$11,812	13.9%	121
Health & Personal Care Stores	\$11,105,135	\$12,440	14.6%	433
Miscellaneous Store Retailers	\$1,932,875	\$2,165	2.5%	207
Motor Vehicle & Parts Dealers	\$6,120,384	\$6,856	8.0%	70
Nonstore retailers	\$8,307,361	\$9,306	10.9%	123
Sporting Goods, Hobby, Book, & Music Stores	\$340,444	\$381	0.4%	58
Total Annual Retail Supply (not including GAFO)	\$76,074,174	\$85,220	100%	172

Top 10 Categories

	Total Supply
Food & Beverage Stores	\$14,592,788
Gasoline stations	\$12,356,996
Health & Personal Care Stores	\$11,105,135
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$10,544,381

Top 10 Categories	Total Supply
General Merchandise Stores	\$9,251,094
Nonstore retailers	\$8,307,361
Building Material & Garden Equipment & Supply Dealers	\$7,840,716
Motor Vehicle & Parts Dealers	\$6,120,384
Foodservice & Drinking Places	\$3,328,921
Miscellaneous Store Retailers	\$1,932,875

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