

Retail Demand (Scaled) Index Summary Report



Geography: Linden (Place)

Date: January 28, 2022

Index Base Average = 100

Index Base File: Entire US

2021 Demographic Overview

Total Population	2,094	Total Households	893	Median Income	\$38,114
% Male Population	47.6%	Average Household Size	2.2	Per Capita Income	\$22,388
% Female Population	52.4%	Household Growth from 2000 to 2010	-10.6%	Average Household Income	\$51,003
Median Age	44.5	% Owner Occupied Housing Units	82.3%	Employees	759
Population Density	594.4	% Vacant Housing Units	17.7%	Establishments	70

2021 Annual Retail Demand (Scaled) by Store Type

	Aggregate Dollars	Average Dollars	Percent of Total	Index
Automotive Dealers	\$5,456,808	\$6,112.84	17.4%	74
Automotive Parts, Accessories, & Tire Stores	\$488,434	\$547.16	1.6%	71
Beer, Wine, & Liquor Stores	\$356,739	\$399.63	1.1%	73
Book Stores	\$27,297	\$30.58	0.1%	59
Building Material and Supply	\$1,645,496	\$1,843.32	5.3%	62
Children's and Infants' Clothing Stores	\$24,493	\$27.44	0.1%	72
Clothing Accessories Stores	\$21,163	\$23.71	0.1%	58
Clothing Stores	\$603,287	\$675.82	1.9%	61
Convenience Stores	\$172,080	\$192.77	0.5%	79
Cosmetics, Beauty Supplies and Perfume Stores	\$124,330	\$139.28	0.4%	76
Department Stores				
Drinking Place - Alcoholic Beverages	\$109,331	\$122.48	0.3%	69
Electronics Stores	\$323,599	\$362.50	1.0%	68
Family Clothing Stores	\$362,966	\$406.60	1.2%	62
Florists	\$28,200	\$31.59	0.1%	70
Floor Covering Stores	\$88,374	\$99.00	0.3%	54
Furniture Stores	\$238,721	\$267.42	0.8%	57
Gift, Novelty, and Souvenir Stores	\$63,940	\$71.63	0.2%	68
Grocery Stores	\$3,937,999	\$4,411.44	12.6%	74
Hardware Stores	\$131,529	\$147.34	0.4%	62
Hobby, Toys and Games Stores	\$72,858	\$81.62	0.2%	61
Home Centers	\$924,927	\$1,036.12	3.0%	62
Home Furnishing Stores	\$209,038	\$234.17	0.7%	57
Household Appliance Stores	\$80,008	\$89.63	0.3%	64
Jewelry Stores	\$141,437	\$158.44	0.5%	62
Lawn and Garden Equipment and Supplies Stores	\$272,853	\$305.66	0.9%	70
Luggage & Leather Goods Stores	\$6,053	\$6.78	0.0%	61

Men's Clothing Stores	\$18,530	\$20.76	0.1%	51
Musical Instrument and Supplies Stores	\$14,889	\$16.68	0.0%	74
News Dealers and Newsstands	\$20,275	\$22.71	0.1%	68
Nursery and Garden centers	\$217,477	\$243.62	0.7%	70
Office Supplies and Stationery Stores	\$51,221	\$57.38	0.2%	70
Optical Goods Stores	\$47,712	\$53.45	0.2%	64
Other Building Materials Dealers	\$540,231	\$605.18	1.7%	62
Other Clothing Stores	\$54,285	\$60.81	0.2%	59
Other General Merchandise Stores				
Other Health and Personal Care Stores	\$98,885	\$110.77	0.3%	77
Other Home Furnishings Stores	\$120,665	\$135.17	0.4%	59
Other Miscellaneous Store Retailers	\$485,898	\$544.31	1.6%	77
Other Motor Vehicle Dealers	\$368,824	\$413.17	1.2%	53
Outdoor Power Equipment Stores	\$55,375	\$62.03	0.2%	70
Paint and Wallpaper Stores	\$48,810	\$54.68	0.2%	56
Pharmacies and Drug Stores	\$1,698,987	\$1,903.24	5.4%	77
Restaurants and Other Eating Places	\$3,071,870	\$3,441.18	9.8%	76
Sew/Needlework/Piece Goods Stores	\$16,149	\$18.09	0.1%	84
Shoe Stores	\$136,987	\$153.46	0.4%	70
Special Food Services	\$94,478	\$105.84	0.3%	39
Specialty Food Stores	\$119,780	\$134.18	0.4%	73
Sporting Goods Stores	\$189,697	\$212.50	0.6%	54
Supermarkets and Other Grocery (except Convenience) Stores	\$3,765,920	\$4,218.67	12.0%	74
Used Merchandise Stores	\$66,407	\$74.39	0.2%	70
Warehouse Clubs and Stores				
Women's Clothing Stores	\$121,850	\$136.50	0.4%	61
Total Annual Retail Demand* (Scaled)	\$31,306,614	\$35,070.37		71

*Store types include overlapping categories and do not sum to Total Annual Retail Demand