Geography: Linden (Place)
Date: January 28, 2022
Index Base Average $=100$

Demographic Highlights

|  | 2021 Estimate | $\mathbf{2 0 2 6}$ Projection |
| :--- | ---: | ---: |
| Total Households | 893 | 932 |
| Total Population | 2,094 | 2,175 |
| Median Household Income | $\$ 38,114$ | $\$ 37,613$ |
| Average Household Income | $\$ 51,003$ | $\$ 50,367$ |
| Per Capita Income (based on | $\$ 22,388$ | $\$ 22,202$ |

Average Consumer Expenditures

|  | 2021 Estimate | \% of Total |
| :---: | :---: | :---: |
| Apparel and Services | \$1,131.10 | 2.6\% |
| Infants | \$56.61 | 5.0\% |
| Mens and Boys | \$228.22 | 20.2\% |
| Women and Girls | \$410.99 | 36.3\% |
| Other Apparel Products and Services | \$148.07 | 13.1\% |
| Footwear | \$287.21 | 25.4\% |
| Education | \$515.86 | 1.2\% |
| Entertainment | \$2,662.52 | 6.2\% |
| Fees and Admissions | \$1,103.78 | 41.5\% |
| Pets, Toys, Hobbies and Playground Equip | \$557.06 | 20.9\% |
| Visual Equipment, Audio and Services | \$833.81 | 31.3\% |
| Food | \$6,168.52 | 14.4\% |
| Alcoholic Beverages | \$406.63 | 0.9\% |
| Food at home | \$3,489.65 | 56.6\% |
| Food away from home | \$2,678.87 | 43.4\% |
| Gifts | \$713.87 | 1.7\% |
| Health Care | \$4,036.13 | 9.4\% |
| Health Insurance | \$2,972.09 | 73.6\% |
| Medical Supplies | \$119.60 | 3.0\% |
| Household Furnishings and Equipment | \$1,242.25 | 2.9\% |
| Housewares and Small Appliances | \$78.38 | 6.3\% |
| Major Appliances | \$202.51 | 16.3\% |
| Household Operations | \$945.07 | 2.2\% |
| Personal Care Products and Services | \$593.19 | 1.4\% |
| Hair Care Products | \$36.93 | 6.2\% |


| Reading | $\$ 62.32$ | $0.1 \%$ |
| :--- | :--- | ---: |
| Shelter | $\$ 7,053.10$ | $16.4 \%$ |
| Other Lodging | $\$ 432.73$ | $6.1 \%$ |
| Owned Dwelling Costs | $\$ 3,786.40$ | $53.7 \%$ |
| Rent | $\$ 2,833.98$ | $40.2 \%$ |
| Transportation | $\$ 7,834.99$ | $18.2 \%$ |
| Public and Other Transportation | $\$ 353.74$ | $4.5 \%$ |
| Vehicle Repair and Maintenance | $\$ 701.58$ | $9.0 \%$ |
| Utiliites, Fuels and Public Svcs | $\$ 3,316.06$ | $7.7 \%$ |
|  | Consumer Expenditure - Top | Average Dollars |
|  | Ten Categories | $\$ 7,834.99$ |
|  | Transportation | $\$ 7,053.10$ |
|  | Shelter | $\$ 6,168.52$ |
|  | Food | $\$ 4,036.13$ |
|  | Health Care | $\$ 3,316.06$ |
|  | Utilities, fuels and Public Svcs | $\$ 2,662.52$ |
|  | Entertainment | $\$ 1,242.25$ |
|  | Household Furnishings | $\$ 1,131.10$ |
|  | Apparel and Services | $\$ 945.07$ |
|  | Household Operations | $\$ 713.87$ |

Indented Consumer Expenditure variables sum to the respective categories in bold where applicable © 2021 Experian Marketing Solutions, Inc. • All rights reserved

