Consumer Expenditure Summary Report



Geography: Linden (Place)
Date: January 28, 2022
Index Base Average = 100

Index Base File:

Demographic Highlights

	2021 Estimate	2026 Projection
Total Households	893	932
Total Population	2,094	2,175
Median Household Income	\$38,114	\$37,613
Average Household Income	\$51,003	\$50,367
Per Capita Income (based on Total Population)	\$22,388	\$22,202

Average Consumer Expenditures

	2021 Estimate	% of Total
Apparel and Services	\$1,131.10	2.6%
Infants	\$56.61	5.0%
Mens and Boys	\$228.22	20.2%
Women and Girls	\$410.99	36.3%
Other Apparel Products and Services	\$148.07	13.1%
Footwear	\$287.21	25.4%
Education	\$515.86	1.2%
Entertainment	\$2,662.52	6.2%
Fees and Admissions	\$1,103.78	41.5%
Pets, Toys, Hobbies and Playground Equip	\$557.06	20.9%
Visual Equipment, Audio and Services	\$833.81	31.3%
Food	\$6,168.52	14.4%
Alcoholic Beverages	\$406.63	0.9%
Food at home	\$3,489.65	56.6%
Food away from home	\$2,678.87	43.4%
Gifts	\$713.87	1.7%
Health Care	\$4,036.13	9.4%
Health Insurance	\$2,972.09	73.6%
Medical Supplies	\$119.60	3.0%
Household Furnishings and Equipment	\$1,242.25	2.9%
Housewares and Small Appliances	\$78.38	6.3%
Major Appliances	\$202.51	16.3%
Household Operations	\$945.07	2.2%
Personal Care Products and Services	\$593.19	1.4%
Hair Care Products	\$36.93	6.2%

Reading	\$62.32	0.1%
Shelter	\$7,053.10	16.4%
Other Lodging	\$432.73	6.1%
Owned Dwelling Costs	\$3,786.40	53.7%
Rent	\$2,833.98	40.2%
Transportation	\$7,834.99	18.2%
Public and Other Transportation	\$353.74	4.5%
Vehicle Repair and Maintenance	\$701.58	9.0%
Utiliites, Fuels and Public Svcs	\$3,316.06	7.7%

Consumer Expenditure - Top Ten Categories	Average Dollars
Transportation	\$7,834.99
Shelter	\$7,053.10
Food	\$6,168.52
Health Care	\$4,036.13
Utilities, fuels and Public Svcs	\$3,316.06
Entertainment	\$2,662.52
Household Furnishings	\$1,242.25
Apparel and Services	\$1,131.10
Household Operations	\$945.07
Gifts	\$713.87

Indented Consumer Expenditure variables sum to the respective categories in bold where applicable

© 2021 Experian Marketing Solutions, Inc. • All rights reserved